

**Department of Computer Science & Engineering  
National Institute of Technology Srinagar**

BIG DATA  
AssignmentNo.1

8<sup>th</sup>Sem

Spring 2020  
Due date:04-05-2020

Q1) Explain how big data analytics is proven to be useful in government and healthcare sectors. Support your answer with a suitable example.

Q2) Explain how online retailers like Walmart and Amazon are using big data analysis to increase their profits.

Q3) What amount of data is known as big data? What are the parameters using which data can be classified as big data?

Q4) You are planning a marketing strategy for a new product in your company. Identify and list some limitations of structured data related to this work.